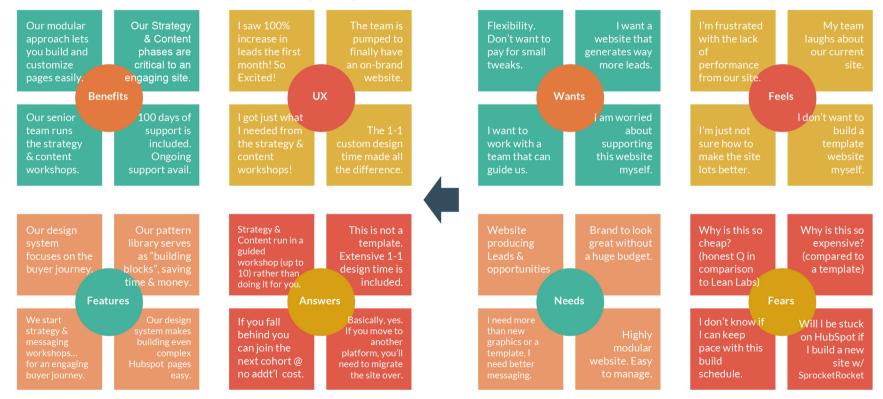
## **VALUE PROPOSITION MAP**

(example, based on **Sprocket Rocket**)





## **VALUE PROPOSITION MAP**

